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70
ACTION ARA-06

INFO OCT-01  SS-14  ISO-00  EB-03  NSC-05  NSCE-00  INR-05

CIAE-00  PRS-01  SP-02  L-01  TRSE-00  RSC-01  /039 W

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R 280003Z JAN 75
FM AMEMBASSY MEXICO
TO SECSTATE WASHDC 5896

CONFIDENTIAL MEXICO 808

LIMDIS

E.O. 11652; GDS
TAGS: MX, CU, ESTC, CPAS
SUBJECT: UBMS. PROBLEMS WITH GOM ON TRADE WITH CUBA

REF: (A) MEXICO 10683  (B) MEXICO 759

FOR SECRETARY FROM AMBASSADOR

1. YOU WILL RECALL THAT DURING THE RECENT CHIEFS-OF-
MISSION CONFERENCE I RAISED THE GROWING LIKLIHOOD OF GOM
PRESSURING SUBSIDIARIES OF U.S. COMPANIES TO EXPORT TO CUBA.
THE EMBASSY HAD EARLIER SIGNALED THIS APPROACHING PROBLEM
IN REFTEL (B). AS IS REPORTED IN DETAIL IN SEPARATE
TELEGRAMS THIS PROBLEM IS NOW UPON US: (A) AMERICAN
AUTOMOBILE COMPANIES WERE TOLD FLATLY LAST WEEK TO OBTAIN
PERMISSION FROM THE DEPT. OF STATE TO EXPORT TO CUBA
(B) ALL MANUFACTURING FIRMS WITH AN EXPORT CAPABILITY,
WHICH INCLUDE U.S. SUBSIDIARIES AND MEXICAN FIRMS USING
U.S. COMPONENTS, HAVE BEEN ASKED BY IMCE (MEXICAN
INSTITUTE OF FOREIGN TRADE) TO PARTICIPATE IN MEXICAN
TRADE SHOW TO BE HELD IN CUBA IN MARCH.

2. IF WE DO NOT ACT PROMPTLY AND FAVORABLY ON APPLICA-
TIONS FOR EXEMPTIONS FROM THE FOREIGN ASSETS CONTROL
REGULATIONS AND PERMISSION TO EXPORT TO CUBA U.S. ORIGIN
COMPONENTS, I AM CERTAIN THAT OUR BILATERAL RELATIONS WITH
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MEXICO WILL SUFFER MARKEDLY AND THE POSITION OF U.S.
INVESTMENT IN MEXICO WILL BE DAMAGED. STRAIGHT COMMERCIAL
SALES MAY ALSO BE PENALIZED.

3. GOM WILL UNDOUBTEDLY USE ANY DELAY IN GRANTING
EXEMPTIONS TO CASTIGATE US FOR VIOLATION OF THE ECHEVERRIA
CHARTER AND USE EXTRATERRITORIAL CONTROL AS AN EXAMPLE
OF THE "NEFARIOUS" ACTIVITIES OF MNC'S. GIVEN OUR
EXPERIENCE WITH MEXICAN PRESS THERE WOULD ALMOST
CERTAINLY BE A VIRULENT PRESS ATTACK ON THE U.S. WHICH
COULD FORCE THE GOM TO TAKE MEASURES THAT BOTH WE AND
THEY WOULD LIKE TO AVOID. JOVA

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NNN
Message Attributes

Automatic Decaptioning: Z
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: EAST WEST TRADE, POLICIES, TRADE PROMOTION, SUBSIDIARIES, BUSINESS FIRMS, FOREIGN ASSETS CONTROLS
Control Number: n/a
Copy: SINGLE
Draft Date: 28 JAN 1975
Decaption Date: 28 MAY 2004
Decaption Note: 25 YEAR REVIEW
Disposition Action: RELEASED
Disposition Approved on Date: 
Disposition Authority: GolinoFR
Disposition Case Number: n/a
Disposition Comment: 25 YEAR REVIEW
Disposition Date: 28 MAY 2004
Disposition Event: 
Disposition History: n/a
Disposition Reason: 
Disposition Remarks: 
Document Number: 1975MEXICO00808
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: GS
Errors: N/A
Film Number: D750030-0579
From: MEXICO
Handling Restrictions: n/a
Image Path: 
ISecure: OPEN
Legacy Key: link1975/newtext/t19750115/aaaaamrp.tel
Line Count: 72
Locator: TEXT ON-LINE, ON MICROFILM
Office: ACTION ARA
Original Classification: CONFIDENTIAL
Original Handling Restrictions: LIMDIS
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: CONFIDENTIAL
Previous Handling Restrictions: LIMDIS
Reference: 75 MEXICO 10983, 75 MEXICO 759
Review Action: RELEASED, APPROVED
Review Authority: GolinoFR
Review Comment: n/a
Review Content Flags: 
Review Date: 10 SEP 2003
Review Event: 
Review Exemptions: n/a
Review History: RELEASED <10 SEP 2003 by BoyleJA>; APPROVED <04 NOV 2003 by GolinoFR>
Review Markings:
Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
05 JUL 2006

Review Media Identifier: 
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date: 
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: UBMS, PROBLEMS WITH GOM ON TRADE WITH CUBA
TAGS: ESTC, CPAS, MX, CU, US
To: STATE
Type: TE
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 05 JUL 2006